

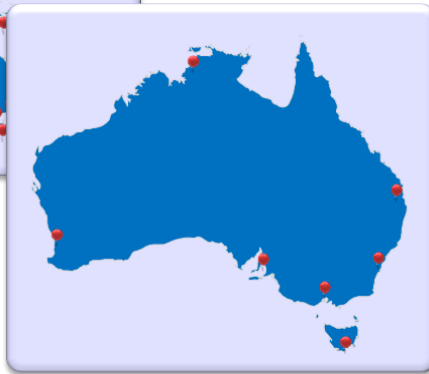
## Strategic Location Analysis ...

... is much more than network analysis. Whether it's plant or distribution centre location, international or domestic, export or import, numerous selection criteria must be considered; over and above the simple costs associated with the real estate decision:



**Global.** What country? Local or National? Political risk factors? Labour availability, skills and rates? Currency trading? Import/export conditions? Banking? Shipping? Tariffs? Tax offsets?

Travel times?



**Country.** Single or multiple centres? Dispersed? Customer centric? Office & warehouse collocation? Multi echelon? Freight hubs? Transport lanes? Carriage or truck restrictions?

**City.** Site  
Planning restrictions?  
operations? Night time curfews?  
Loading & unloading docks?

requirements? Site access?  
Freeway access? Peak hour