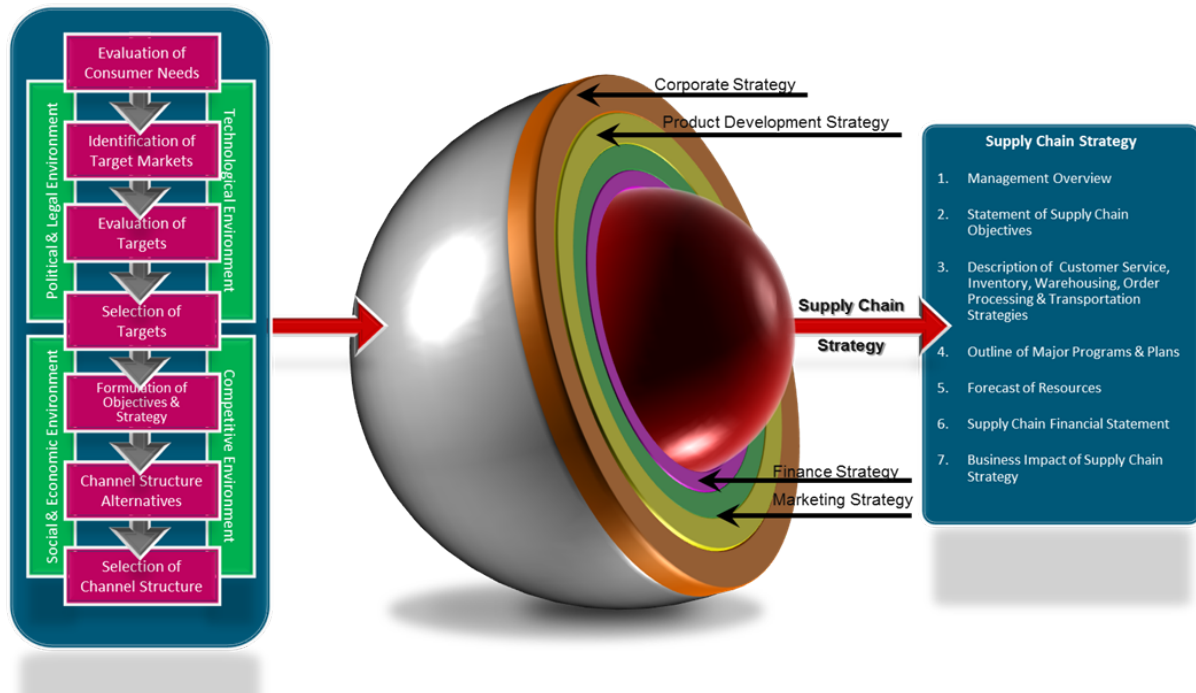


Supply Chain Strategy Design ...

... requires a thorough understanding of corporate strategies and marketing plans.

The Supply Chain Strategy is a separate but subordinate and complementary plan that balances cost and service effectiveness.



At SCD we can analyse and advise on any or all of the developmental steps of the supply chain strategy assisting the organisation to dovetail this with the overall corporate strategy.